



The Salvation Army's programs provide a broad range of social services and compassion for thousands of individuals and families, serving Harris, Fort Bend and Montgomery counties. We provide a variety of programs and services at our 17 locations, including youth programs, shelters for: men, women and families, social services, senior programs, and disaster relief.

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination

Christmas in July 5K

On July 7, 2018, runners and walkers from all over the Houston area will take part in the 4th Annual Christmas in July 5K. The race will begin at 7:00 am, taking place in beautiful Downtown Houston. Our pre and post-race will feature entertainment, food and beverage for all participants and much more!

We Make Change Happen

- Alcohol and drug abuse, family difficulties, personal economic crisis and emotional turmoil are but a few of the crises that lead men, women and families to our shelter facilities. Shelter clients are provided with food, clothing, personal hygiene supplies and public transportation vouchers so that they can focus on restoring their mental and physical health.
- Social Services welcomes individuals from all walks of life seeking help by meeting their basic needs such as food, housing, clothing, rent and utility bill assistance. These services are provided free of charge to those who qualify based on their income and individual needs. Case managers work with clients to build relationships and establish trust, seeking to resolve underlying issues and promote future success and financial stability.
- The Salvation Army Boys & Girls Clubs target young people ages 5 to 18 who are at risk of getting involved in gangs or substance abuse and dropping out of school. Services include tutoring, mentoring, drug and alcohol prevention programs, access to computer labs, sports programs and teen leadership initiatives.
- The Salvation Army Prime Time Seniors programs provide year-round recreational, fitness, educational and social opportunities to senior and adults with special needs. Their purpose is to provide a program that will help seniors feel safe, useful and connected to each other and their community.



How you can get involved

We are currently seeking monetary sponsorships to help support the programs and services The Greater Houston Salvation Army provides. Please join us in helping Making Change Happen for individuals and families across the Greater Houston Area.

Sponsorship Levels

Presenting Sponsor \$25,000 (Limit One)

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes: flyers, posters, postcards, banners and print ads.
- Exclusive naming rights for the event to be named after the Presenting Sponsor.
- Recognition in The Salvation Army publication or newsletter (Distribution: 40,000).
- Top logo placement on all start/finish line and additional race day banners.
- Company representative to be named honorary announcer of the event.
- Logo on the FRONT of all race participant and volunteer t-shirts.
- Dedicated Press Release announcing the partnership to state-wide media.
- Prominent logo placement with website click through on race website.
- Permanent logo inclusion on monthly race newsletters (Distribution: 15,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.
- 20 complimentary race entries.

Gold Sponsorship \$15,000 (Limit Two)

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, postcards, banners and print ads.
- Premium logo placement on all start/finish line and additional race day banners.



- Recognition in The Salvation Army publication or newsletter (Distribution: 40,000).
- Premium logo on the BACK of all race participant and volunteer t-shirts.
- Logo placement with website click through on race website.
- Logo inclusion on monthly race newsletters (Distribution: 15,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.
- 10 complimentary race entries.

Silver Sponsorship \$10,000

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, postcards, banners and print ads.
- Recognition in The Salvation Army publication or newsletter (Distribution: 40,000).
- Logo placement in finish line corral.
- Logo on the BACK of all race participant and volunteer t-shirts.
- Logo placement with website click through on race website.
- Logo inclusion on monthly race newsletters (Distribution: 15,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.
- 5 complimentary race entries.

Bronze Sponsorship \$5,000

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, postcards, banners and print ads.
- Recognition in The Salvation Army publication or newsletter (Distribution: 40,000).



- Logo on the BACK of all race participant and volunteer t-shirts.
- Logo placement with website click through on race website.
- Logo inclusion on monthly race newsletters (Distribution: 15,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.
- 3 complimentary race entries.

Packet Pick-Up Sponsor \$2,500 (Limit Two)

- Recognition in The Salvation Army publication or newsletter (Distribution: 40,000).
- Host one packet pick-up at your place of business/company.
- Logo on the BACK of all volunteer t-shirts.
- Logo placement with website click through on race website.
- Logo inclusion on monthly race newsletters (Distribution: 15,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.



Aid Station Sponsor \$1,500 (Limit Three)

- Logo on BACK of all volunteer t-shirts.
- Company Signage at Water Stations.
- Logo placement with website click through on race website.
- Recognition in The Salvation Army publication or newsletter (Distribution: 40,000).
- Logo inclusion on monthly race newsletters (distribution: 15,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.

Media Sponsorship service/good trade

- Recognition (company name & logo) on all marketing/pre-promotional print pieces. This includes flyers, posters, postcards, banners and print ads.
- Recognition in The Salvation Army publication or newsletter (Distribution: 40,000).
- Logo placement in finish line corral.
- Logo on the BACK of all race participant and volunteer t-shirts.
- Logo placement with website click through on race website.
- Logo inclusion on monthly race newsletters (Distribution: 15,000).
- Exposure through social media campaign (Facebook and Twitter).
- Opportunity to provide a promotional item or flyer in participant race bags.
- Dedicated tent space at event post-race party.



Commitment Form

- Presenting Sponsor : \$25,000
- Gold Sponsor: \$15,000
- Silver Sponsor \$10, 000
- Bronze Sponsor: \$5,000
- Packet Pick-Up Sponsor: \$2,500
- Aid Station Sponsor \$1,500
- Value In-Kind Sponsor: \$500 + Service/good
- Media Sponsor: Trade

Contact Information

Name of Sponsor/Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please invoice me Please charge my credit card || Checks payable to: The Salvation Army

Payment Information

Name on Card: _____

Card Number: _____ Exp Date: _____ CVC Code: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____ Date _____

For more information contact Erika Green at: 832-201-8026 Erika.Green@uss.salvationarmy.org

www.christmasinjury5k.com



The Salvation Army Christmas in July 5K || 1500 Austin Street || Houston, TX 77002

Office Use Only

Post-Race Party		Material for Race Bag		Received Logo	
Invoice Date		Payment Date		Table/Tent Need	